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# Thermore Debuts Premium ‘Ultra-Light’ Sustainable Product

Thermore created Ecodown Fibers Light to meet demands for premium, sustainable thermalinsulation in the market.

By [Tracey Meyers](#) on June 17, 2020




📷 Thermore created its latest product, Ecodown Fibers Light, to meet current consumer demands.

Milan-based Thermore, a premium thermal insulation company

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for apparel and outerwear, said it has debuted a new product, Ecodown Fibers Light, a buttery soft, ultra-light free [fiber](#) insulation designed to [meet the current market demands](#).

Ecodown Fibers Light is 20 percent warmer than comparable products, the company said, in addition to being highly packable for travel, and clump resistant. Its Ecodown Fibers portfolio features five free [fiber](#) products that are all made of 100 percent recycled fibers from PET bottles, including a new expanded offering called Ecodown Fibers 2.0, a “super puffy” blown fiber designed for wider baffle widths that avoids overheating, due to its proprietary technology that regulates warmth.

[And staying evergreen](#) when [sustainability](#) is in shouldn’t be a problem for Thermore — the firm was the first company to launch a sustainable insulation in the Eighties, and is now laser focused on eco-friendly innovation, mostly using the aforementioned recycled polyester fibers, the company said.




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Pagina 2 di 5



A puffer made with Thermore Ecodown Fibers.  
Courtesy

Thermore said it opened a new factory in Asia to keep up with demand for its Ecodown Fibers, and recently launched the Ecodown Factory Audit System, with 200 vendors in Asia already being audited through its initiative.

“It is now time to bring the free fiber platform to the next level. Thermore is the first global insulation company in the world to expand blown-in fibers into a full collection, to fulfill most of designers’ needs,” according to Thermore.

The company said it believes blown-in fibers represent the future of the insulation market — and that its proprietary technology will be a key driver for success in this category.

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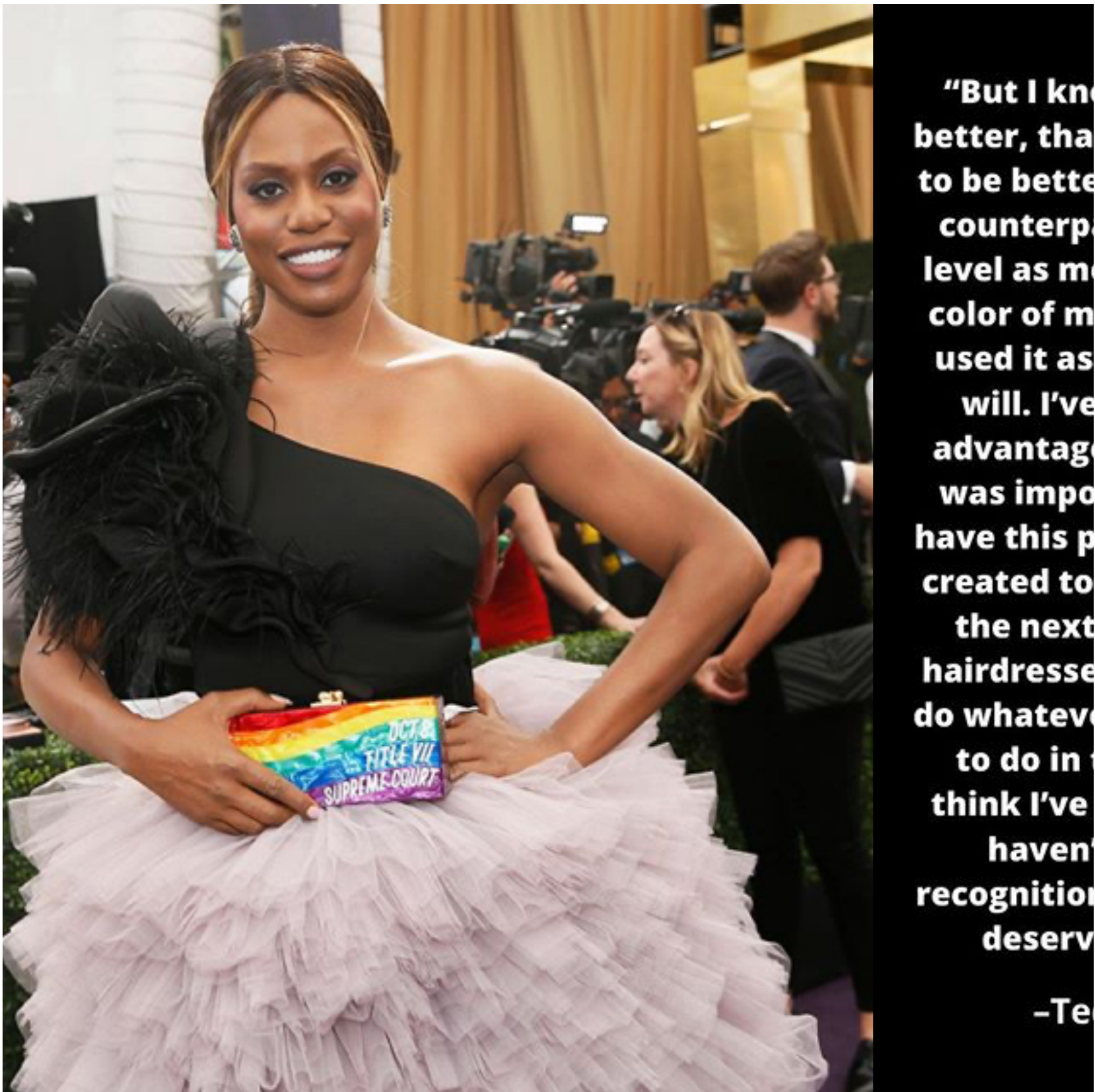
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neCox is auctioning off her pride-themed  
ys clutch in celebration of the landmark  
e Court ruling. The actress and activist is  
g with accessories label @Edie\_Parker to  
r off the clutch to benefit the I'll Be There  
:t, an organization that promotes acts of  
s. Cox's clutch was designed in a rainbow,  
e-like pattern and read "Oct. 8," "Title VII"  
Supreme Court," spotlighting the Trump  
istration's briefing on Title VII of the Civil  
Act of 1964, which would have made anti-  
scrimination legal in the workplace. The  
side of the clutch was designed to depict  
the transgender flag and read  
ANSISBEAUTIFUL." Cox and Parker are  
g with Charity Buzz for an online auction  
g June 22, with 100 percent of proceeds  
ack to the I'll Be There Project. Tap the link  
bio for more. Report: @laylailchi 🗨️:  
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